

**STRINGO<sup>®</sup>**  
THE ORIGINAL VEHICLE MOVER

Get to know  
the Stringo®  
movement

"Our aim is to continue  
making the world's best  
vehicle mover."

NINA THELIN, CEO





## FACTS ABOUT STRINGO

Stringo is currently used in over 40 countries to move luxury cars, family estate cars, trucks, wrecked vehicles and clay models. The company's HQ and production facilities are based in Sweden and the company has a global network of distributors.

# Strength from the roots

One family, one idea and a company that has taken a major leap forward on the global market. With its roots still firmly embedded in the Norrland topsoil, Famek AB is showing that it is possible to be a world leader in your field while being based in Nyland in the north of Sweden.

**NYLAND NESTLES BETWEEN** a river and mountains, an area in the heart of the High Coast – a UNESCO World Heritage Site. The magnificent landscape gives the area its character, not just the scenery but the people who live there too. Everyone comes up with their own solutions that do the job and make life simpler for them and for other people. And they do this with pride. This is where the family business is based. This is where the strength and inventiveness come from.

### Experience that counts

The company was founded in the mid-1980s by Göran Fahlén. We began as mechanical subcontractors for the region's industry.

After a few years, an acquaintance of Göran's strode into a car showroom to purchase a new Mercedes. It took three men and a lot of time to move the car out of the showroom. That experience gave rise to the concept of a machine that could make it easier to move vehicles indoors – and thus also ultimately the Stringo.

The first Stringo saw the light of day at the end of the 1980s, and there were high hopes of success with Swedish car showrooms. Unfortunately it was not to be. Just as these hopes began to die, there was a

phone call from Germany. A Swedish man had read about Stringo in a German trade journal and was interested in the product. He visited us and this visit led to him becoming the German sales agent for Stringo.

Six months later he rang again. This time with good news. Our new business partner had sold two Stringos to BMW and Audi. It turned out that the major customers were in the automotive industry – and what customers!

With BMW and Audi as developing reference customers and a twenty-year patent, Stringo took a big leap forward on the market. A leap that we have been managing ever since.

### The world in our sights

CEO Nina Thelin is planning to maintain the company's position as a world leader by always endeavouring to improve and build our brand over the long term. She believes that is the key to growth.

"I'm passionate about always improving and developing our business together with the staff. The energy in this team is enormous and we always find new challenges exciting. In terms of marketing, we have only just scratched the surface, and we're going to put a lot of effort into building the Stringo brand globally."



# Every single component is important to us

We put all our energy into developing and manufacturing the world's best vehicle movers. Every day we work on our products in close consultation with our customers all over the world. Watching, listening to and learning from the market is our way of keeping the development of the vehicle mover of the future going.

**THERE'S ONLY ONE** smart way to move a car without starting it. Rather than three or four people risking strain injuries when they steer the car around the premises, a single person can take hold of the Stringo handle and move the car to its new destination easily and safely. For 25 years we have specialised in developing customised equipment for the safe and eco-friendly indoor transport of vehicles.

Stringo vehicle movers are known for their reliability and high quality. We keep development, design and production under the same roof, which means that the journey from concept to drawing board and then onto the workshop is an extremely short one. Our vehicle movers have not become the most popular in the world by accident. On the contrary, it is as a result of hard work and a strong belief that problems are there to be solved.

We are the only company in the world that is fully focused on developing and producing vehicle movers. That means that we set the standard for

an entire area of technology and also bear the responsibility for its development. That is why contact with the market and our customers is so important to us. It is also why every Stringo is adapted from creation according to its future owner's specific needs. Our standard is customisation.

Each model in the Stringo range has an extensive list of options. Should you have a specific requirement, please contact us; our engineers are here to help. So, if you are considering changes or thinking about the development of a Stringo machine, you can rest assured that we are ready to listen to you and act accordingly.

**EVERY SINGLE COMPONENT** is important to us. Every thought, every customer and every transport play their part in a product that transports vehicles indoors efficiently and powerfully without emitting any hazardous substances. We move seven million cars each year without spending a single penny on fuel.

## Why should you choose Stringo?



### Environmentally smart technology

Stringo is efficient and powerful, and does not emit any hazardous substances. What's more, the ignition can be turned off, meaning that the car will not emit any exhaust fumes.



### Quality that lasts

Moving cars is heavy work, which places high quality requirements on the machine that is to perform the work.



### Everyday simplicity

Thanks to its world-unique design, Stringo has an extremely small turning radius. **Large cars are easy to move, even in small spaces.**



### Immediate economic benefits

Time is money. Thanks to Stringo's power, the workforce can be utilised in a more cost-effective way.

### Profitable ergonomics

Stringo's design is specially adapted to move cars – the human body is not. With Stringo, **the vehicles are manoeuvred easily** without this action taking its toll on the human body.

### Always customised

We customise every machine so each one meets the specific requirements of our customers. We put a great deal of effort into supplying purpose-built vehicle movers.

### Safety all round

Stringo is equipped with a **dual safety system that protects both the operator and the vehicle.**

### Our experience to boot

We are very proud of our 25 years of experience and expertise. As far as we are concerned, not only does this involve professional pride, but also responsibility and job satisfaction.



Relaxed handling technique means **greater focus** on the move itself

- 1 The throttle and brake are controlled with the same lever. The brake is activated when the throttle lever is released.
- 2 Minimal turning angle when using a ride-on platform.
- 3 Multiple control lever settings mean it can be adjusted for every single operator.

STRINGO S3

# Focus on the operator and handling technique

We have incorporated customer feedback and 25 years of experience into our development of a new vehicle mover that offers improved ergonomics and greater safety for both the operator and the vehicle. Its modern design means Stringo S3 looks like it does the business, something which is confirmed as soon as it's taken into use.

**FOR OVER TWO DECADES** now we have focused on just one thing – moving cars as efficiently, easily and safely as possible. And our drive forward will never come to an end.

Development is an essential part of what we do. We listen to our customers and take their views on board. And that commitment was the starting point for coming up with our new model, the Stringo S3. The development focus for our new model centred on ergonomics, safety and providing easy access for servicing.

**ONE OF THE** fundamental advantages of all Stringo vehicle movers is their ergonomics. The fact that just one person can easily and efficiently move a car indoors with the ignition off, without putting their body under a lot of strain, reduces the risk of employees getting strain injuries.

And with the Stringo S3, we have taken further

steps in that direction by improving the working position for the operator.

When vehicles are transported indoors the space available is often limited; Stringo S3 gives the operator a good overview and the best setup for smoothly and safely manoeuvring the vehicle over to its new location. Contributing factors here are the minimal turning angle when using a ride-on platform, a new control handle and a control lever that can be adjusted for every single operator. The new way of steering the vehicle contributes to a more relaxed handling technique, leading to more focus on the move itself.

**WE HAVE PUT** all the regular maintenance in one place to facilitate servicing and maintenance. Looking after your Stringo properly should be problem-free.

We never leave anything to chance and our new model, the Stringo S3, illustrates that clearly.

FOCUS AREAS DURING  
DEVELOPMENT OF  
THE **NEW S3**



Ergonomics



Safety



Ease of Service



"For over 25 years, we have been focusing on a single goal: To move cars efficiently, simply and safely"



Production: nolino.se | Stringo is a registered trademark.

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